

## ORGANO™ Celebrates Romania Grand Opening



### *Weekend of Festivities Includes Leadership Training, the ORGANO™ Beverage Truck and Limited Edition Promo Packs*

**VANCOUVER, BRITISH COLUMBIA** – October 10, 2015 – **ORGANO™**, the gourmet coffee company that caters to consumers active lifestyles, is officially celebrating the grand opening of Romania with a weekend of events open to Distributors and the general public, which opened operations in September.

The grand opening weekend will commence with a VIP reception and dinner on October 10 for all ORGANO™ Independent Distributors ranked Sapphire and above. October 11 activities will be celebrated with all ORGANO™ Independent Distributors, their customers and the general public. The popular European ORGANO™ Beverage Truck will be on hand dispensing logo merchandise and Distributor promotional packages. ORGANO™'s popular "Zone 1" leadership training will be available to Distributors.

ORGANO™ leaders in attendance will include Black Diamond Zarko Drozdek, Markus Haselrieder, Angelica Enache, Pascal DeBruyne, Dobi Sandor, Szylvester Gyulai and Roland Kegye.

"Romanians are rediscovering their love of coffee and demand is high., " stated **Holton Buggs**, Executive Vice President of International Sales and Marketing at ORGANO™. "We are also finding a lot of interest in the ORGANO™ opportunity which is evident with the expected high turnout for our Zone 1 Leadership Training."

"This weekend we celebrate ORGANO™ and our pioneering Independent Distributors here in Romania," stated Carmen Pratt, Vice President of European Sales and Marketing for ORGANO™. "We are incredibly proud of their hard work, diligence, leadership and commitment to the market."

ORGANO™ products that will initially be available in Romania are: Gourmet Black Coffee, Gourmet Mocha, Gourmet Latte, Gourmet Hot Chocolate, King of Coffee, Green Tea, Traditional Black Tea, Espresso UNO, Espresso DUE and Espresso TRE, Organic Ganoderma Lucidum, Ganoderma Lucidum Mycelium and Organic Ganoderma Lucidum Spore Powder.

Founded in 2008, ORGANO™ remains focused on its mission to bring the treasures of the earth to the people of the world, with premium products that help them live a divine lifestyle. ORGANO™ defines that

as balance, freedom and maximum happiness in all areas of life – family, financial, social, mental, and physical. We meet this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration. ORGANO™ offers its suite of products through its Independent Distributor network and to consumers through its Coffee Connoisseur Club in the United States and Canada.

Learn more about ORGANO™ at: <http://www.organogold.com>.